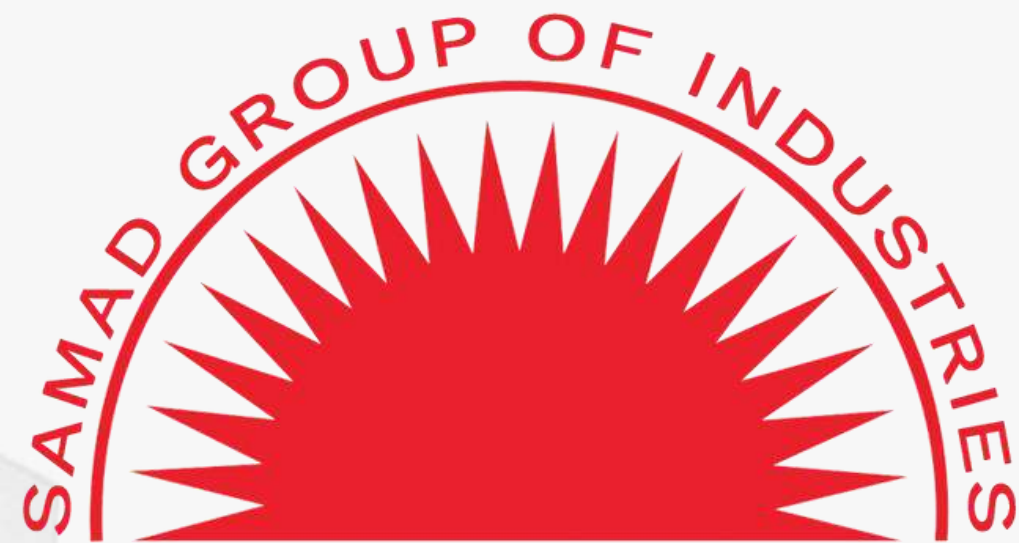


S I N C E 1 9 4 8



SAMAD

GROUP OF INDUSTRIES

Achieving Quality Through Commitment To Excellence

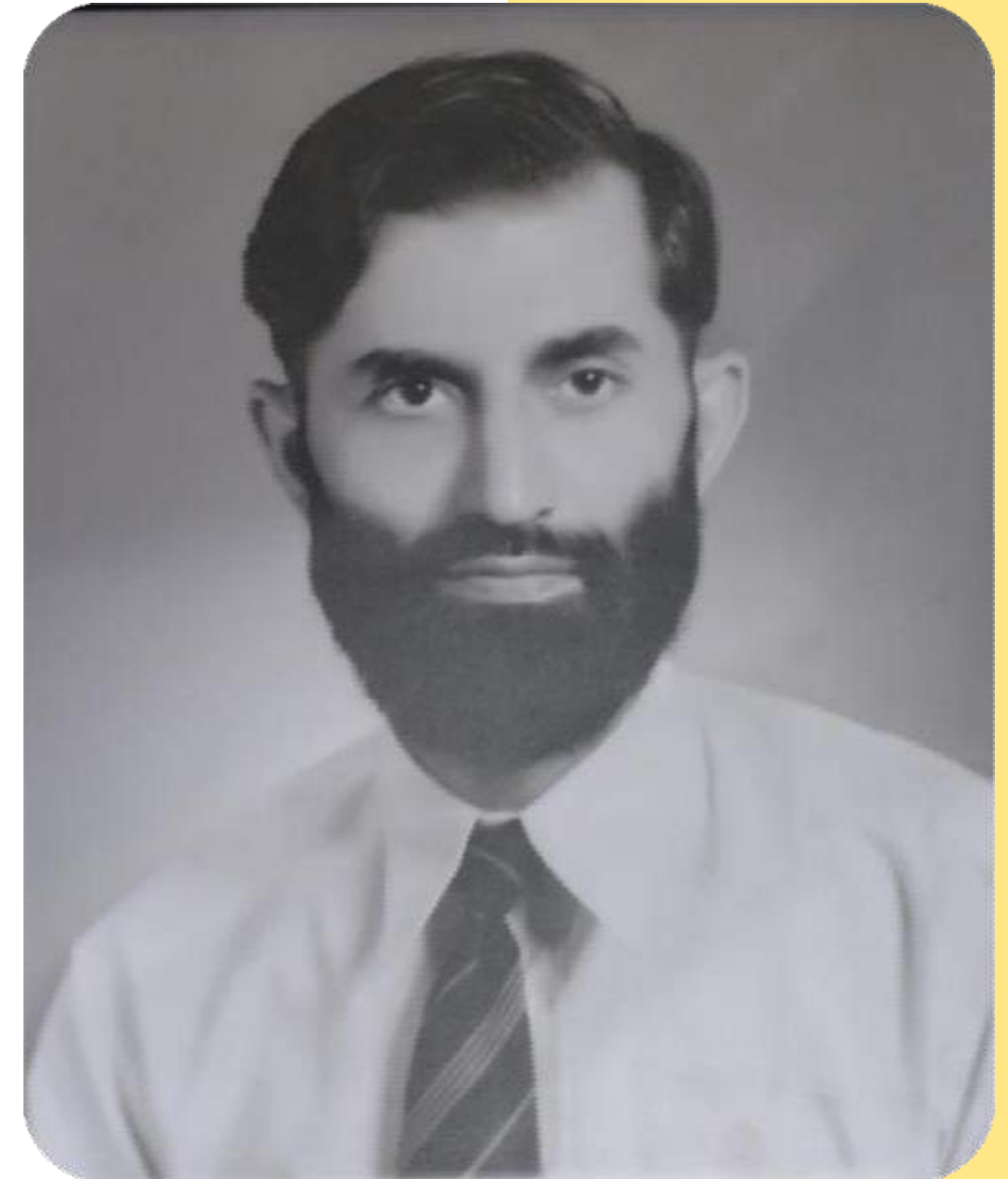
Tel: +92 42 111 409 111
+92 42 35441560-5
+92 321- 5 409 111
+92 321- 6 409 111

Email: inquiry@samadgroup.com

ABOUT US

Mr. Abdus Samad established Samad Rubber Works (SRW), formerly known as Pakistan Rubber Industries, in 1948. Pakistan Rubber Industries was the first company to set up a state of the art latex foam manufacturing unit and manufacture rubber hoses.

In 1962, following a split in the family business, Pak Rubber Industries was incorporated as Samad Rubber Works (Pvt.) Ltd. Samad Rubber Works then entered extensive R&D in rubber and mainly adhesives. It was soon after that SRW launched its first adhesive with the brand name SAMAD BOND101 which went on to become a household name in adhesives in Pakistan. In recent years the company, now in its third generation, has continued to expand and evolve, both through the growth of market share and by diversification into a group of new industries under Samad Group of Industries which includes Apparel Denim, Apparel Outerwear, Foam, Adhesives and Defense.

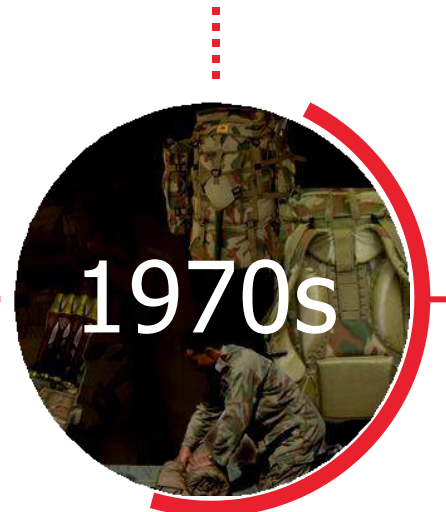


MR. ABDUS SaMaD

OUR JOURNEY

PAK Rubber Industrieies

Founded in 1948 as Pakistan Rubber Industries, by late Mr. Abdus Samad and his brother, the company started with the production of industrial and commercial rubber hoses.



Samad Rubber Works/ Samad Adhesives

SRW was incorporated in 1962, after division of Pakistan Rubber Industries. In 1965, the first contact adhesive in Pakistan was manufactured by SRW.

Samad Defence

Indigenously developed high-performance inflatables from rubber-coated technical fabrics for the Pakistan military.

Samad Foam

Building upon our rubber knowledge we developed polymer-based closed cell foam for the first time in Pakistan. This foam was used in inherently buoyant life jackets and in the sporting goods sector of Pakistan

Samad Apparel Denim

Samad Apparel is a completely vertical operation from cut to pack and allows us to produce all kinds of woven garments in denim and twill.

Samad Outerwear

Outerwear jackets with innovative fabrics, styles and all the latest technical features to keep you dry and warm up to -30 C.

OUR VALUES



Team Work



Integrity



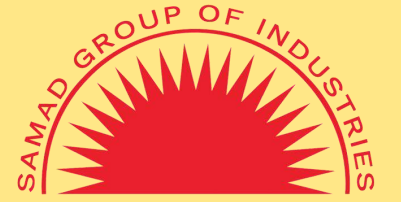
Excellence



Innovation



Respect for All

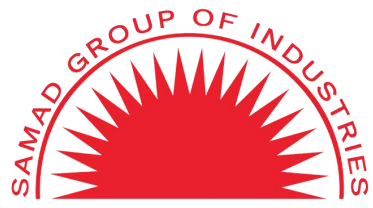


Vision

South Asia's leading manufacturing company operating in adhesives, foam, apparel, technical textile and allied sectors known for excellence, innovation and customer satisfaction.

Mission

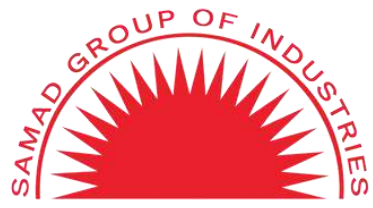
To manufacture products of the highest quality and, through our commitment to excellence and innovation, deliver more value to our customers that earns their respect and loyalty, while also providing competitive returns to the shareholders.



SAMAD ADHESIVES

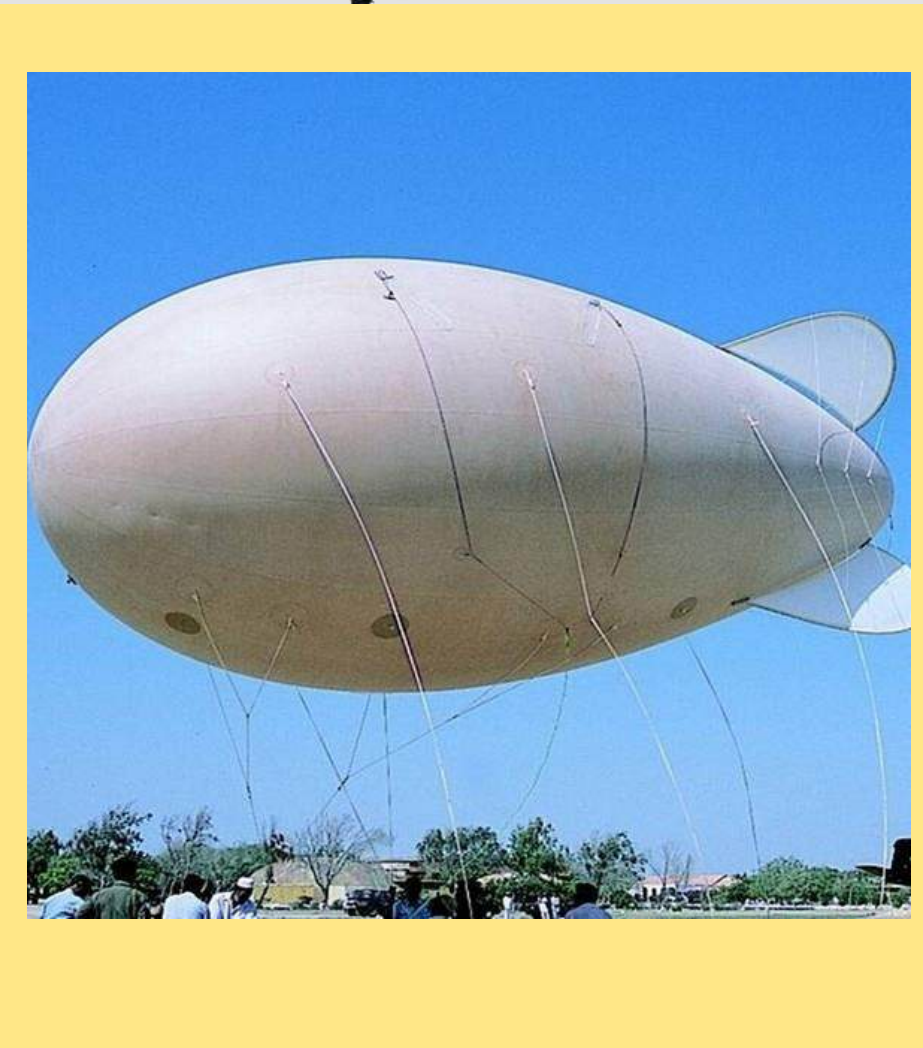
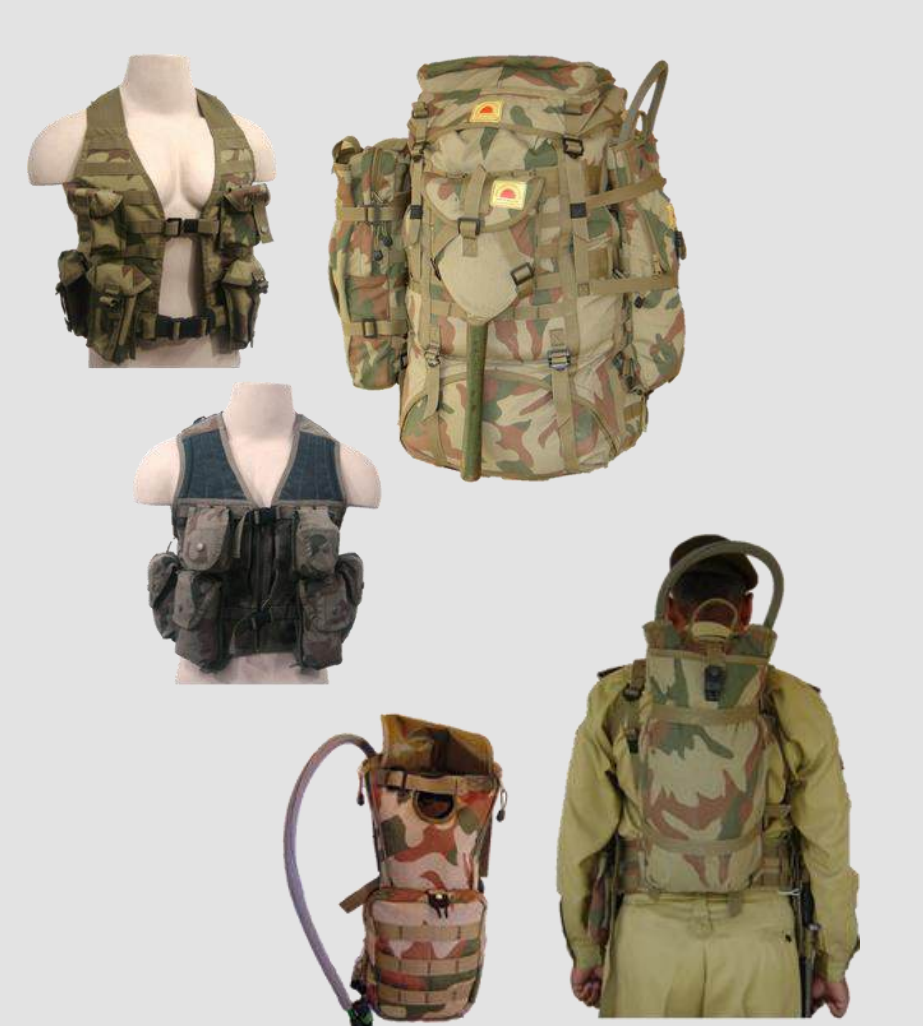
We are the first company to develop contact-based adhesives in Pakistan. Our adhesives have wide-ranging applications and are used in the shoe, furniture automotive, building, textile, ceramic and rubber industries. Today Samad Bond is a household name but is only one of our many different brands of Samad adhesives. Samad Adhesives range from Samad Bond Shoe Adhesive to Stickoo glue stick. We have been the market leaders in adhesives in Pakistan and have challenged big brands with our customized solutions

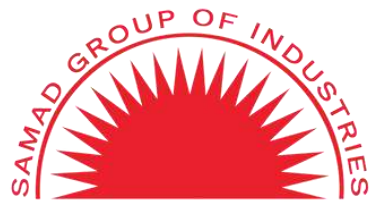




SAMAD DEFENCE

SRW has a 5-decade long relationship working with the Pakistan Armed Forces, DP Navy, DP Air Force and Rangers. Building upon our long stand experience with textiles we ventured into manufacturing intricate articles based on technical textiles for armed forces: We are producers and suppliers of rugged high-performance military equipment such as Rucksacks, Chest Rigs, Ammo carriers and sleeping bags.

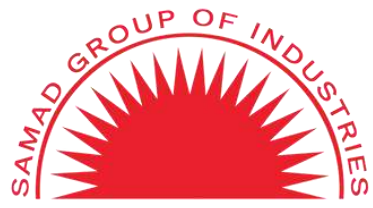




SAMAD FOAM

Samad Foam is the largest supplier in Pakistan of high-quality unicellular closed-cell foams based on Polyolefins like EVA, PE and their blends. Our foam is used in the products of Adidas, Puma, Nike, and Decathlon-certified vendors. Our foam is Adidas-compliant and has been used in 2014, 2018 and 2022 FIFA World Cup footballs. Samad unicellular closed-cell foams are suitable for a broad range of applications, particularly where durability, strength, resistance to packing out and excellent thermoforming ability is required.

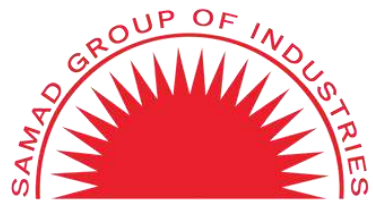




SAMAD APPAREL DENIM

Samad Apparel is a completely vertical operation from cut to pack, located in Lahore, Pakistan. Our vertical integration allows us to produce all kinds of garments in denim and twill according to the needs of our customers. We are capable of bulk production of complex garments, remaining committed to meeting deadlines, international quality standards and all specifications defined by our customers. Samad Apparel is proud to have made its mark around the globe by serving customers in a wide range of countries that includes Poland, Germany, France, Spain, Portugal, the USA & UK. The diverse and growing range of clients in various parts of the world is a reassurance to Samad Apparel's reputation of quality and consistency. Some of the worldwide brands we have served include Mango, Next, El Corte Ingles, Takko, House, Cropp, Reserved and Pepe Jeans.





SAMAD OUTERWEAR

Samad Outerwear presents a complete solution for outerwear jackets. Our jackets are engineered to keep a body warm and dry up to -30°C.

We are experts in manufacturing Down filled, Cotton & Windbreaker Jackets and we offer several kinds of fillings including Recycled Polyester Down, Mini Ball and various Fill Power Goose Down.

We excel in sourcing innovative fabrics and trims from premier mills and by focusing on sourcing the top of the line materials we aim to provide our customers with a wide array of fabrics, styles and colours to choose from.

Some of the worldwide brands we have served include El Corte Ingles, Monnari, Witt Gruppe, OVS, Breakout, SALT by Ideas, OTTO Group, LAMA, Sieh An, Pull & Bear, Hipster and Tex Cotton.



OUR CERTIFICATIONS



CONTACT US

We look forward to
working with you

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